**/\* Session on oral communications \*/**

Argumentative logic:

Aristotelian logic: *CONVINCE* an audience through the use of *PROOFS:* through pathos, ethos and LOGOS

It depends on the audience: whether they have or have not read your paper.

The logic of academic communication:

The medium is the message

prepare your slides/tools well in advance

Make a presentation for a friend/colleague & monitor time

Behavioral aspects:

Watch your audience

Make your eye contact

REmember the attention span cycles => about 10 minute spans, using pictures, emotional words or anecdote etc.

Get your audience involved

To walk or not to walk? => People sometimes need walking.

Use upper part of the PPT for the key information

Use pictures

USe humor (if applicable)

Check the spelling

Control brightness-luminosity

Get feedback before running it and see your presentation on a paper

Adjust/improve your slides

Take some overheads with you

Maybe it’s a good idea to have different version (colors, etc.)

Overfill

Don’t use ARIAL fonts.

Don’t use too many capital letters.

Don’t use too much moving stuff.

Use visuals for the handy shortcuts

**DO NOTs:**

* DO NOT READ OUT
* DO NOT POINT AT THE SCREEN
* AVOID DEATH BY BULLET POINT
* DON’T FORGET THE CONDITIONS APPROPRIATE FOR HUMAN SLEEP
* DON’T PUT TOO MUCH ON A SLIDE
* DON’T USE THE WRONG COLORS (FLASHY THINGS)
* DON’T LEAVE A SLIDE WHEN YOU HAVE MOVED ON TO TALK ABOUT SOMETHING ELSE
* DON’T TALK TO THE SCREEN

**You can put your name & affiliation on the last slide, maybe email as well**

**If you have very long presentation, maybe you’ll need to have some “table of content” (something like in LaTeX)**

**If you have defence, maybe it’s a good idea to copy the most important slides separately**

**/\* Written communications \*/**

Introduction => provide comments to the colleague (it’s in-class exercise)

Individual meeting w/ Simone or Lea

Tomorrow evening: To be submitted the updated version of the paper

What an Introduction should include:

a) Necessary background

b) Purpose statement

c) Scope

***Necessary background:***

Contextualizes the paper:

Establish the territory (Speak about the literature)=> Establish the niche (Identify the niche in the literature)=> Occupy the niche

a) Substate nationalism / nationalism & welfare state

***Purpose statement:***

The purpose statement tells the reader what the paper will contain = broadly written overview of the paper’s contents

It frames and contextualizes the entire paper

Your “Ethos” will depend on your capacity to deliver exactly what you promise here

***Scope:***

It gives the limitations of the paper in time and space

The reader needs to know the scope of the paper and you need to provide that information

You many conclude the introduction with a paragraph presenting the paper’s structure

You shouldn’t put all the references in the introduction, but you need some.

In the thesis chapter => What this chapter adds to the overall debate / discussion

In the introduction you can probably define the terms you’ll use in the paper

defining terms will allow you to relate your work and your conceptualizations with the work of other researchers and help you staying away just

Morse code - long paragraph, short and long

people should master one paragraph, so it should be be readable, about 10-12 lines maximum.

Read the sentence aloud and if you don't need to take a breath, it is fine